

PATENT  
Customer No. 22,852  
Attorney Docket No. 11005.0263-00

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of: )  
Hai ZHANG )  
Application No.: 10/594,646 ) Group Art Unit: 2617  
Filed: September 27, 2006 ) Examiner: Ngo, Chuong A.  
For: METHOD FOR ACTIVATING )  
MULTIMEDIA ) Confirmation No.: 1623  
BROADCAST/MULTICAST )  
SERVICE )

**Mail Stop AF**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**NOTICE OF APPEAL UNDER 37 C.F.R. § 41.31**

Sir:

Applicant appeals to the Board of Patent Appeals and Interferences from the Examiner's decision mailed July 19, 2010.

The items checked below are appropriate:

1.  The Notice of Appeal Fee of \$540.00 is enclosed.
2.  A pre-appeal brief conference is requested. The Pre-Appeal Brief Request for Review and supporting documentation are attached.

Please grant any extensions of time required to enter this response and charge any additional required fees to Deposit Account 06-0916.

Respectfully submitted,

FINNEGAN, HENDERSON, FARABOW,  
GARRETT & DUNNER, L.L.P.

Dated: October 19, 2010

By:   
Philip J. Hoffmann  
Reg. No. 46,340